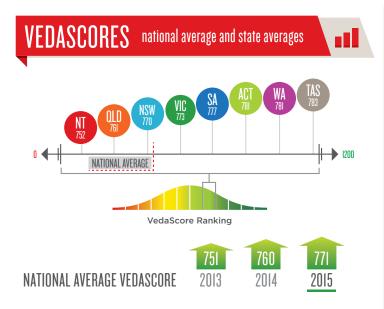
VEDA AUSTRALIAN CREDIT SCORECARD

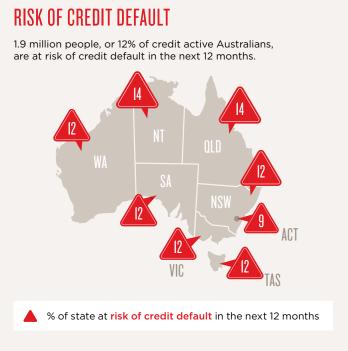
OCTOBER 2015



The third annual Veda Australian Credit Scorecard combines consumer research of 1,000 Australians about their finances with analysis of more than 2 million VedaScores.

A VedaScore – a number between 0 and 1,200 – summarises information on an individual's credit file at a point in time. In simple terms, the higher the VedaScore, the better a person's creditworthiness.





A BETTER CREDIT DEAL



39% ex wi

expect a better deal with lenders based on their personal history YET ONLY

11%

have checked their credit score - their most powerful credit asset AND

for car insurance based on their personal history

66%

would check their credit score to get a better deal with lenders

EYE ON CREDIT



89%

have never accessed their credit score 71%

checked their credit history compared to 78% in 2014 92%

know they have a credit record, but 38% don't know they can access it

are concerned about their credit history

MYTHBUSTERS



65% of people think income and tax information are recorded in their credit history



26% are not aware that shopping around for credit affects their credit history

CREDIT BEHAVIOUR



By their own admission,



don't have any financial goals and find it hard to get by dayto-day



are likely to overspend as they struggle to live within their



are likely to use short term credit on everyday essentials like groceries

LIVING IN THE MOMENT



of Gen Xers overspend because they want to live in the present



16%

Millennials





Baby Boomers

Silent Gen

GENERATIONAL DIFFERENCES





are at risk of financial trouble in the next 12 months compared to



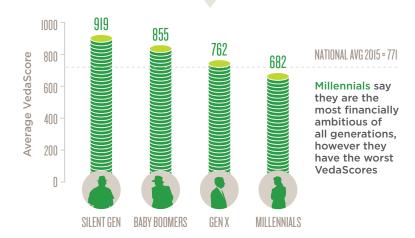
610/ of Gen Xers always pay bills on time

compared to Millennials (63%) Baby Boomers (75%) and the Silent Generation (84%)



25% of Millennials spend money on things that they will struggle to repay

VedaScore of credit active Australians by generation



GENDER DIFFERENCES



Women have **better** average scores than men



20%

don't really care what's in their credit history compared to

15%

52%

of women are ambitious and focused on achieving their financial goals, compared to 47% of men



24%

24% of men say they overspend because they work hard and earn plenty, so deserve the good life, compared to 13% of women

BEST & WORST VEDASCORE REGIONS



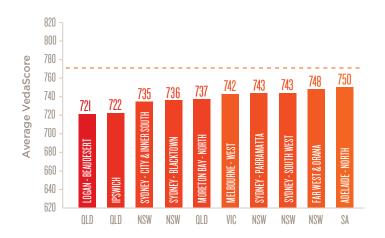
NATIONAL AVERAGE 2015 = 771

Top 10 Worst VedaScore Regions











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